

# CREATE AN ADVERTISEMENT

Create an advertisement that promotes one of the following messages:

**WHAT TO DO IF YOU FEEL UNCOMFORTABLE ONLINE**

or

**HOW TO BE AN UPSTANDER**

**WHO IS YOUR AUDIENCE?**

(ADULTS, TEENAGERS, GRADES F-2, GRADES 3-6)

**WHAT MEDIUM WILL YOU USE?**

(VIDEO, PODCAST, POSTER, SLIDESHOW)

**WHAT TOOLS/APPS/WEBSITES WILL YOU USE?**

**PLAN YOUR ADVERTISEMENT:**

